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OARO ADMIT / SECURE MOBILE TICKETING FOR HIGH-PROFILE SPORTS TEAMS, VENUES AND EVENTS

Data Sheet

OARO ADMIT is a mobile app designed to secure and simplify the distribution and use of tickets. We work with sports teams, athletic federations and venues who want the best available technology for their fans.

With OARO ADMIT your venue has a clear line of sight to each and every person who steps through the doors. Physical scalping is impossible, and unauthorized resales can be tracked and prevented.

KEY BUSINESS BENEFITS

- Prevent reputational damage from counterfeit tickets and scalping
- Improved customer experience with no more printed or lost tickets
- Personalized in-app ordering for food, merchandise, and other services generating new revenue opportunities
- Powerful analytics of data from all individuals attending your event

HOW IT WORKS:

Ticket is generated on Blockchain after purchase

User receives link to mobile tickets app via e-mail or SMS

User downloads app and completes registration

A QR code or barcode is generated on specified day/time and scanned to gain entry. Code cannot be duplicated.

Code is used to gain entry. Ticket is marked consumed.

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CASE STUDY
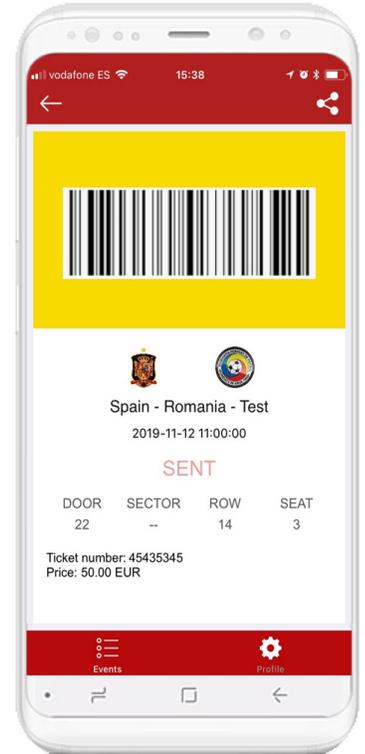
Royal Spanish Football Federation (RFEF)

Eliminated paper tickets while improving the fan experience

About RFEF:

• Governing body for football in Spain

• Oversees 21,148 clubs and more than 1M players

• Responsible for ticketing for major competitions including the European Championships qualifying rounds and World Cup matches

The RFEF had historically provided tickets in PDF form via an online portal, which posed a myriad of problems. The tickets had to be printed at home and were easy to counterfeit. This caused confusion at entry gates, and scalpers were buying large blocks of tickets and then dramatically raising prices. The RFEF wanted a solution that would deliver greater control over ticket distribution, create a better fan experience, and eliminate paper tickets.

OARO implemented a solution that digitized each ticket as a unique asset tracked by a private blockchain, administered through a user-friendly app. Each ticket included a unique access code immediately prior to the event, which meant zero duplication of tickets. Best of all, the entire solution was integrated with the RFEF's existing sales channel. They now have oversight of all ticket transfers, no counterfeit tickets, and a fan entry experience that is completely seamless.

OARO ADMIT is available as a standalone whitelabel app or can be added to existing apps

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ABOUT OARO

We use the digital world to help your business verify the real one.

We create truly secure, enterprise-grade applications that allow our clients to thrive in the digital economy.

Put simply, we're here to help the truth keep up.

The verification solution created by our computer scientists is one of the most sophisticated in the world; it's why major institutions and businesses from across the globe call us when they need to verify first, trust second.

HALIFAX
Purdy's Wharf Tower II
1969 Upper Water Street
Suite 2001, Halifax, NS B3J 3R7
(+1) 902 212 1865

MADRID
Calle del Conde de Peñalver
38 6nd Floor, B, 28006
Madrid, Spain
(+34) 664 339 683

oaro.net

info@oaro.net